## Facebook highlights over the last 28 days (to 08/05/2017) for the Inner South Community Committee

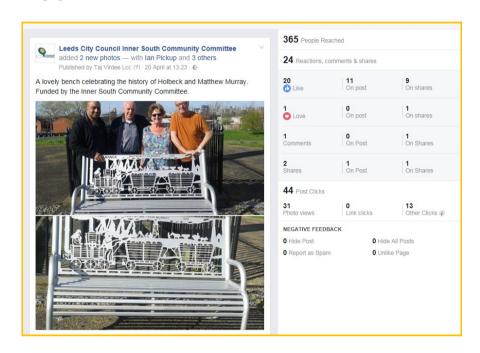
Current likes: 656 (up 3 over last 28 days)

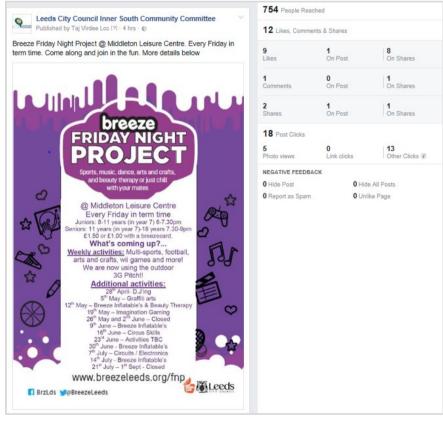
**Top 3 most popular posts** ('post clicks' to expand the text + 'reactions, comments or shares'):

There are two things to note:

- 'reach' is the number of people the post was delivered to
- 'engagement' is number of reactions, comments or shares

Engagement is a better marker for seeing if people are interested in the posts because they need to interact with it. Eg a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0.







Reach: 365

Post clicks: 44

Reactions, comments

or shares: 24



Reach: 754

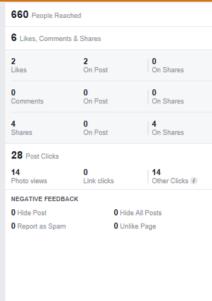
Post clicks: 18

Reactions, comments

or shares: 12

\*only went live a few hours ago







**Reach:** 660

Post clicks: 28

Reactions, comments

or shares: 6

## Performance of the event pages:

Event date	Event	Published	Reach	Responses
05/16/2017 6:30 PM BST	Beeston Hill Community Meeting	03/05/2017 12:24	135	4
<b>05/23/2017</b> 7:30 PM BST	Holbeck Residents Meeting	03/05/2017 12:48	26	0
06/17/2017 10:00 AM BST	The Great Get Together	17/02/2017 10:49	80.4K	7.9K

## Performance of the videos:

Video	Published	Minutes viewed	Video views ^
0.57	• 22/03/2017 03:59	11	35
1241	• 21/03/2017 10:03	8	34
Inner South Community Committee invitation The next meeting of Inner South	• 03/02/2017 04:08	6	24